



Visit www.gonegosyo.net,
email goneg-iyfe@gonegosyo.net
or call (02)637-9229 | (02)637-9347

AWARDS BRIEF

The 2010 Go Negosyo Most Inspiring Young Filipino Entrepreneurs is a nationwide search spearheaded by the Philippine Center for Entrepreneurship (PCE). By recognizing inspiring role models for the youth, PCE hopes not only to provide the youth with an array of negosyo models that they can consider in starting their own businesses, but also to instill a culture of entrepreneurship among them.

The search will run from August 11 to September 11, 2010. Twenty (20) finalists will be selected from all the nominations around the country, of which only 10 will be chosen as winners.

ELIGIBILITY: QUALIFICATIONS TO JOIN

1. A nominee must be a Filipino citizen, aged 35 years old or below.
2. The nominee's business must be classified as a Micro, Small or Medium enterprise (MSME).
3. The nominee's business must be at least one year old, from start of operations, but not older than three years old.
4. Nominees must submit the following documentary requirements:
 - a. Business Profile
 - b. Certificate of Registration from DTI (for sole proprietorships), SEC (for partnerships and corporations), or CDA (for cooperatives)
 - c. BIR Certificate of Registration
 - d. Business Permit from the local city or municipality office (i.e., Mayor's Permit)
 - e. Audited financial statement as of the last fiscal year
5. A nominee must also submit an essay (maximum of 1500 words) on the topic "My Business and I Amidst Challenges and Obstacles". As a guide, it should answer the questions below although not in that particular order. Feel free to add other information which you think would be necessary for the judges to know about you and your business.
 - a. How did you start your business? Why did you engage in this kind of business? How do your product(s) and/or service(s) differ from the rest?
 - b. What were the challenges and difficulties that you encountered along the way and how did you overcome them?
 - c. What is the impact of your business in your life? How did it improve the lives of others?
 - d. What are your plans for your business five years from now? Ten years from now?



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MECHANICS

1. Only 10 winners will be named "Go Negosyo Inspiring Young Filipino Entrepreneurs"
2. Nominations will run from *August 11 until September 11, 2010*.
3. Nomination forms and other required documents may be submitted via email at goneg-iyfe@gonegosyo.net or personally in our office at Philippine Center for Entrepreneurship, 5F RFM Corporate Center, Pioneer corner Sheridan Sts., Mandaluyong City.
4. A Screening Committee will then select the top 20 finalists based on the set criteria, out of which the ten national winners will be selected.
5. Once selected, the ten awardees must personally receive the award on the Youth Entrepreneurship Summit on *September 27, 2010*.

CRITERIA FOR JUDGING

Enterprising Mindset and Attitude/Inspiring Story	40%
Uniqueness and Innovativeness of Product/Service	30%
Business Performance (i.e. sales) and Potential	20%
Positive Impact on and Contribution to the Community	10%
TOTAL	100%



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NOMINATION FORM

NOMINEE

- Complete name _____
- Date of birth _____
- Telephone number _____
- Mobile number _____
- Email address _____
- Business name (as registered with DTI/SEC) _____
- Brand name (if different from business name) _____
- Age of business (from start of operations) _____
- Business address _____
- Business telephone number _____
- Business email _____
- Website _____

NOMINATOR

- Complete name _____
- Date of birth _____
- Telephone number _____
- Mobile number _____
- Email address _____
- Relationship to nominee _____

By signing this nomination form, I attest that all information provided are complete and correct to the best of my knowledge.

Signature of Nominator

Date